



Media Information | Special 2025

HOLZKURIER

Das internationale Holzmarktorgan

Wissen fördert
Wachstum.

holzbauaustria



**With our special issues, you
reach all readers of Holzkurier/
Timber-Online and holzbau
austria.**

Advertising price list & media information
2025 n. 63 valid from November 1, 2024

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HOLZKURIER
Das internationale Wirtschaftsmagazin

Wissen fördert
Wachstum.

holzbauaustria 

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Specials 2025	Dates of publication		Advertising closing date
	Holzkurier	holzbau austria	
Cross-laminated timber – CLT Special	Dec 12, 2025	Dec 19, 2025	Nov 11, 2025

Your benefit

The special will be published alongside the Holzkurier and holzbau austria.

- You also benefit from the following additional services:
- All articles are translated into English and are published on timber-online.net.
- The special issue is available as a free e-paper.
- The special issue is available as a free white paper for download (pdf).
- Unlimited number of copies at cost price (after pre-order)

Target readership

Wood processing industry, timber and building materials trade, timber construction, carpentry, all wood trades, supply industry, wood machinery industry, construction industry and associated segments, architects and planners.



Advertising formats & prices

THEMA | Special



Front page, 4c
210 x 225 mm
(+3 mm-bleed)
€8,300



Inside front cover/inside back
cover/outside back cover, 4c
210 x 297 mm
(+3-mm bleed)
€7,950



1/1 page, 4c
210 x 297 mm
(+3-mm bleed)
€7,725



1/2 page, vertical, 4c
83 x 249 mm
1/2 page, horizontal, 4c
170 x 125 mm
€4,220



1/3 page, vertical, 4c
54 x 249 mm
1/3 page, horizontal, 4c
170 x 83 mm
€2,850



1/4 page, vertical, 4c
83 x 125 mm
1/4 page, horizontal, 4c
170 x 62 mm
€2,150



1/6 page, vertical, 4c
56 x 125 mm
1/6 page, horizontal, 4c
170 x 42 mm
€1,450



1/8 page, vertical, 4c
83 x 62 mm
1/8 page, horizontal, 4c
170 x 31 mm
€1,200



1/16 page, vertical, 4c
41 x 62 mm
1/16 page, horizontal, 4c
83 x 31 mm
€670

Sizes: width x height. All prices are subject to 5% advertising tax and 20% VAT. Printing errors reserved.

Placement of logo (2.5 x 5 cm): €250

Placement of QR code: €150

Placement of web address: €100

Double-page spread on request
(10 % additional fee)

Placement: 20 % additional fee

Martina Nöstler



Terms of payment

Payments are due immediately upon receipt and without deduction. All prices are subject to 5 % advertising tax and 20 % value added tax.

For the terms and conditions please go to:
<https://www.av-medien.com/gtc/>

Owner and publisher

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