



Media Information | Special 2025

HOLZKURIER

Das internationale Holzmarktorgan

Wissen fördert
Wachstum.

holzbauaustria



**With our special issues, you
reach all readers of Holzkurier/
Timber-Online and holzbau
austria.**

Advertising price list & media information
2025 n. 63 valid from November 1, 2024

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HOLZKURIER
Das internationale Wirtschaftsmagazin

Wissen fördert
Wachstum.

holzbauaustria 

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	Holzkurier	holzbau austria	
IHF Special – Internationales Holzbau-Forum Innsbruck	Nov 6, 2025	Oct 28, 2025	Sep 25, 2025

Your benefits

The print magazine will be published with a record circulation of over 20,000 copies in Germany, Austria, and Switzerland. You also benefit from the following additional services:

- All articles are translated into English and are published in the special issue, on holzkurier.com and on timber-online.net.
- The special issue is available as a free e-paper.
- The special issue is available as a free white paper for download (pdf).
- Unlimited number of copies at cost price (after pre-order)
- The special issue will be available at the IHF Innsbruck.

Readership

Master timber builders and carpenters, architects and planners, construction industry and associated segments, wood processing industry, timber and building materials trade, all wood trades, supply industry, wood machinery industry.



Advertising formats & prices

THEMA | Special



Front page, 4c
210 x 225 mm
(+3 mm-bleed)
€8,300



Inside front cover/inside back
cover/outside back cover, 4c
210 x 297 mm
(+3-mm bleed)
€7,950



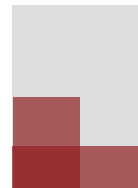
1/1 page, 4c
210 x 297 mm
(+3-mm bleed)
€7,725



1/2 page, vertical, 4c
83 x 249 mm
1/2 page, horizontal, 4c
170 x 125 mm
€4,220



1/3 page, vertical, 4c
54 x 249 mm
1/3 page, horizontal, 4c
170 x 83 mm
€2,850



1/4 page, vertical, 4c
83 x 125 mm
1/4 page, horizontal, 4c
170 x 62 mm
€2,150



1/6 page, vertical, 4c
56 x 125 mm
1/6 page, horizontal, 4c
170 x 42 mm
€1,450



1/8 page, vertical, 4c
83 x 62 mm
1/8 page, horizontal, 4c
170 x 31 mm
€1,200



1/16 page, vertical, 4c
41 x 62 mm
1/16 page, horizontal, 4c
83 x 31 mm
€670

Sizes: width x height. All prices are subject to 5% advertising tax and 20% VAT. Printing errors reserved.

Placement of logo (2.5 x 5 cm): €250

Placement of QR code: €150

Placement of web address: €100

Double-page spread on request
(10 % additional fee)

Placement: 20 % additional fee

Shutterstock.com/lam Travels



Terms of payment

Payments are due immediately upon receipt and without deduction. All prices are subject to 5 % advertising tax and 20 % value added tax.

For the terms and conditions please go to:
<https://www.av-medien.com/gtc/>

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