Special

holzbauaustria

HOLZKURIER

MEDIA INFORMATION 2027

3 specials,
3 focus areas –
with one special issue,
you reach all readers of the trade magazines Holzkurier and Holzbau Austria.



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Increase your reach in an industry-relevant environment

Reach your target audience an additional three times a year with special issues focusing on cross-laminated timber (CLT), serial timber construction, and the International Timber Construction Forum Innsbruck (IHF). With the supplements to the trade magazines Holzkurier and holzbau austria, you benefit from the expertise of the largest editorial team in the German-speaking countries.



COMPACT INFORMATION
for timber construction companies, timber industry businesses, architects & planners

Your benefits at a glance

Record circulation of up to 20,000 copies in the DACH region

Concentrated information for timber construction companies, timber industry businesses, architects and planners

Available as free e-paper

All articles are also published on holzkurier.com

Targeted reach with leading industry magazines in German-speaking countries

Available for download as a free white paper (PDF)

Special issues are available at relevant events

Combined distribution channels with Forum Holzbau for unparalleled access to companies

Unlimited copies at cost price for advertising customers (pre-ordering required)

All articles also available online on our English-language site **timber-online.net**

Tailored to your needs

REACH YOUR TARGET AUDIENCE

Timber construction companies, carpentry businesses, wood processing industry, architects and planners, construction industry and building segments, timber and building material trade companies, all timber trades, supplier industry, woodworking machinery industry

	ADDITIONAL COPIES AVAILABLE AT EVENTS	**HOLZKURIER** RELEASE DATES	**HOLZBAU AUSTRIA** RELEASE DATES	**ADVERTISING CLOSING DATE**
CLT CROSS-LAMINATED TIMBER	8th German Timber Construction Congress Berlin (DHK) Ligna Fair Hanover	**08. 04. 2027**	**15. 04. 2027**	**09. 03. 2027**
SHB SERIAL TIMBER CONSTRUCTION	20th European Timber Construction Congress Cologne (EHB)	**16. 09. 2027**	**17. 09. 2027**	**17. 08. 2027**
IHF INTERNATIONAL TIMBER CONSTRUCTION FORUM INNSBRUCK	31st International Timber Construction Forum Innsbruck (IHF)	**04. 11. 2027**	**29. 10. 2027**	**05. 10. 2027**

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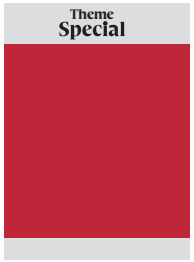

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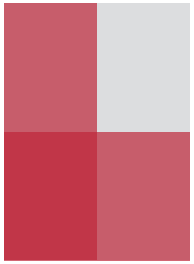

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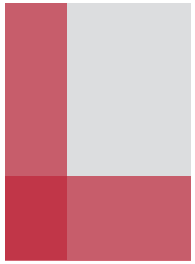

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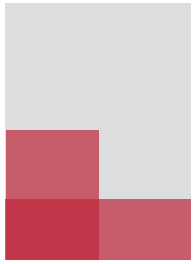

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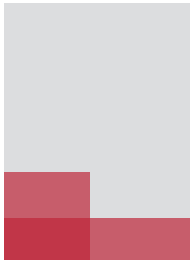

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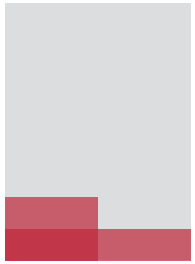

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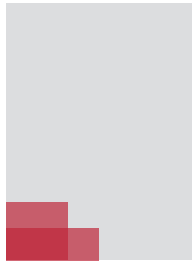

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Advertising formats & prices



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Phone: 0043 1 981 77 132
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How to contact us

EDITORIAL TEAM



Editor-in-chief
DI Gerd Ebner

Phone: 0043 1 981 77 131
E-Mail: g.ebner@holzkurier.com



Deputy editor-in-chief
DI Günther Jauk

Phone: 0043 1 981 77 137
E-Mail: g.jauk@holzkurier.com

DI Michael Fehrle
DI (FH) Birgit Fingerlos
Mag. Birgit Gruber
DI Philipp Matzku
DI (FH) Martina Nöstler
Theresa Reutner
Mag. Thomas Schweighofer
Raphael Zeman, Bsc.

Phone: 0043 1 981 77 132
E-Mail: office@holzkurier.com

ADVERTISING TEAM



Verena Maria Kern

Phone: 0043 1 981 77 142
E-Mail: v.kern@holzkurier.com



Mag. Rosmarie Tutzer

Phone: 0043 1 981 77 129
E-Mail: r.tutzer@timber-online.net



Josipa Kljajic

Phone: 0043 1 981 77 146
E-Mail: j.kljajic@holzkurier.com

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